

TRUTHINESS. Truthiness is a satirical term coined by the American comedian Stephen Colbert to describe things that a person claims to know intuitively or 'from the gut', without regard to evidence, logic, intellectual examination, or facts. "It used to be everyone was entitled to their own opinion, not their own facts. That's no longer the case. Facts do not matter anymore. Perception is everything. I feel there is a dichotomy: What is important? What you want to be true, or what is true?"

The term applies to George Bush's, Tony Blair's and John Howard's reasoning behind the decision to start the Iraq war.