

**FACTFULNESS.** My book starts ever so ominously: People don't recognize reality. **A**nd that is a big problem, in fact the greatest, most urgent problem in the world. **T**he reason for this problem is simple: We again and again don't get our facts right. **F**actfulness is a term coined by Hans Rosling, Ola Rosling & Anna Rosling-Ronnlund. **T**hey wrote a book with that name, using statistics to show how the world really works. **A** worldview built on facts, reason and reality will bring understanding and peace to the world.

*the late Hans Rosling (1948 - 2017)  
was a Swedish physician & statistician  
go to my blog 891 with his presentation:  
Don't Panic ... The Truth about Population*

*Hans Rosling: "This book is my last battle in my life-long mission to fight devastating ignorance, and my final attempt at making an impact on the world."  
Ola Rosling: "Factfulness: The stressreducing habit of only carrying opinions for which you have strong supporting facts. We all get a specific feeling when struggling to make weak facts sound confident: Relax, let that feeling trigger: 'I don't know!'"*

*A similar book (terrific, says Bill Gates) is Steven Pinker's Enlightenment Now. "Pinker urges us to step back from the prophecies of doom and shows that life, health, prosperity, safety, peace, knowledge and happiness are on the rise. This progress is not the result of some cosmic force. It is a gift of the Enlightenment: The conviction that reason and science enhance human flourishing." (Goodreads)*

*One of the reasons America is in trouble, is that the POTUS - the most powerful person in the world - relies on "alternative facts". You can stop laughing now, this is not funny.*

*see also TRUTHINESS  
and my blog 891*