

BURMEISTER DIGITAL.COM

Digital Photography & Retouching - Carsten Burmeister Photographer - phone 61 2 9904 1472 - cb@burdig.com

PHOTOGRAPHY COST ESTIMATE 2011 : AU\$ excl. GST

To prepare a cost estimate print this pdf, call me and we'll fill in the red center column together, using the cost estimate samples on the right as a guide to suit your budget

item	price	#	item total	Cost Estimate Samples:			
				#	total	#	total
10 <input type="checkbox"/> photography dayfee, not usage rights managed (world wide buy-out included)	\$6,000						
11 <input type="checkbox"/> photography dayfee, usage rights managed (subject to usage loading)	\$3,000			1	\$3,000		
12 <input type="checkbox"/> retouching dayfee	\$1,500			1	\$1,500		
13 <input type="checkbox"/> photography dayfee, short day	\$2,500					1	\$2,500
14 <input type="checkbox"/> photography dayfee, Aaron	\$2,000						1 \$2,000
15 <input type="checkbox"/> assistant's dayfee, Aaron	\$750			1	\$750	0.6	\$500
16 <input type="checkbox"/> junior assistant's dayfee	\$350			1	\$350		1 \$350
17 <input type="checkbox"/> production day fee	\$750			1	\$750	0.6	\$500
18 <input type="checkbox"/> computer time & retouching, hourly rate	\$150					6.6	\$1,000 1 \$150
19 <input type="checkbox"/> digital imaging fee, file handling, per picture/motive or per day	\$500			2	\$1,000	0.8	\$400 0.8 \$400
20 <input type="checkbox"/> studio expenses: couriers, phones, miscellaneous materials etc., per day	\$100			1.5	\$150	1	\$100 1 \$100
21 <input type="checkbox"/> location expenses: mob. phones, car hire, misc. materials, insurance etc., per day	\$200						
22 <input type="checkbox"/> hourly shooting fee, min. 1.5 hours	\$500						
23 <input type="checkbox"/>							
24 <input type="checkbox"/> photography dayfee, corporate work, not usage rights managed	\$4,000						
25 <input type="checkbox"/> photography dayfee, corporate work, usage rights managed	\$2,000						
26 <input type="checkbox"/> retouching & production day fee, corporate work	\$600						
27 <input type="checkbox"/> assistant's dayfee, corporate work, Aaron	\$400						
28 <input type="checkbox"/>							
29 <input type="checkbox"/> large studio hire, per day	\$750						
30 <input type="checkbox"/> location fees ... appr. (provisional figure only)	\$1,000						
31 <input type="checkbox"/> hire of hi-res 45mp digital camera equipment, per day	\$1,250						
32 <input type="checkbox"/> styling dayfee	\$900						
33 <input type="checkbox"/> styling hourly fee	\$150						
34 <input type="checkbox"/> props, per shot ... appr. (provisional figure only)	\$250						
35 <input type="checkbox"/> wardrobe, per person ... appr. (provisional figure only)	\$250						
36 <input type="checkbox"/> backgrounds ... appr. (provisional figure only)	\$250						
37 <input type="checkbox"/> set building dayfee	\$900						
38 <input type="checkbox"/> set building materials ... appr. (provisional figure only)	\$350						
39 <input type="checkbox"/> food styling (home economist) dayfee	\$900						
40 <input type="checkbox"/> food expenses, per shot ... appr. (provisional figure only)	\$150						
41 <input type="checkbox"/> casting - electronic, by email only	\$375						
42 <input type="checkbox"/> casting - studio, pictures taken and emailed	\$750						
43 <input type="checkbox"/> talent, adults, per hour (min. 2 hours) \$250 + 16.5% agent's commission x2 hrs	\$585						
44 <input type="checkbox"/> talent, children, per hour (min. 2 hours) \$150 + 16.5% agent's comm. x2 hrs	\$350						
45 <input type="checkbox"/> hair & make up, per day	\$900						
46 <input type="checkbox"/> hair & make up, per hour	\$150						

job:	<input type="text"/>	subtotal:	AU\$ <input type="text"/>	<input type="text"/>	\$7,500	\$5,000	\$3,000
client:	<input type="text"/>	contingency:	<input type="text"/> %	<input type="text"/>	sample costings for a one day shoot excl production costs & usage loading		
job #:	<input type="text"/>	TOTAL FOR PRODUCTION:	AU\$ <input type="text"/>	<input type="text"/>	cost estimate approved		
contact:	<input type="text"/>	50% Production Advance:	AU\$ <input type="text"/>	<input type="text"/>			
media:	<input type="text"/>	Please note: The basic photographer's shooting fees includes usage for two media, one territory, one year.		Talent loading, if any, is to be negotiated directly with the model agencies.	budget target: your local currency:		
territory:	<input type="text"/>	extended usage:	<input type="text"/>				
usage:	<input type="text"/>	for extended usage add appropriate percentage of photography fee:		<input type="text"/> %	= AU\$ <input type="text"/>		
duration:	<input type="text"/>			<input type="text"/>			
NETT TOTAL FOR JOB: including extended usage loading:			AU\$ <input type="text"/>	<input type="text"/>			
photography deadline:	<input type="text"/>	total number of production days:	<input type="text"/>	proposed shooting dates:	<input type="text"/>		