

PRICE LIST 2011 AU\$ - excluding tax (GST) Fee-Schedule for Advertising Photography:

photography dayfee (not Usage Rights Managed)	\$6,000.00
photography dayfee (Usage Rights Managed)	\$3,000.00
retouching dayfee	\$1,500.00
assistant's, stylist's & production dayfee	\$750.00

*The Usage Rights Managed (URM) dayfee of \$3,000
includes Basic Usage Rights (BUR) for
two media, one year and one territory.*

*Additional usage is charged as Extended Usage Loading,
which can be paid separately, or at a later stage.*

*The non URM dayfee of \$6,000 is available as an alternative for jobs
where unlimited usage rights - Buy Out - is required from the outset.*

Production Advance

To lock in the shooting dates and for pre-production to commence, a production advance of 50% of the total estimate is due upon acceptance of the quote and issue of a purchase order.

Usage

The basic Usage Rights Managed (URM) dayfee includes Basic Usage Rights (BUR) for two media, one territory, one year. Extended usage attracts Extended Usage Loading. Please specify your usage needs in your brief.

Media Categories

News print - consumer magazines - consumer brochures - consumer posters - trade press - trade brochures - trade posters
supersites - outdoors - calendars - annual reports - point of sale - direct marketing - packaging - bus sides
record covers - tvc stills - cinema stills - book covers - world wide web

Extended Usage Loading

Of the photography dayfee add 50% each for one more country, one more media or one more year's usage.
For regional usage, all print media (consumer or trade), two years or more, add 100% each, to a maximum of 200%.
200% of the photography dayfee is a regional Buy Out; global Buy Out of usage rights (unlimited usage) is 300%.

COMMERCIAL WORK Terms of Business:

Legal title of all photographs stays with the photographer until full payment of the invoiced amounts has been received, i.e. the client or client's agents shall not use the photographs before full payment has been made. Client and client's agents are authorised to publish the photographs only according to the usage agreed to in the job's quote and invoice, but - specifically - to the exclusion of any third parties.

After the exclusivity period, as specified in the invoice, the photographer shall be entitled to use the photographs for any purposes. Worldwide copyrights to all images remain with the photographer.

Shooting dates are confirmed only through issue of a purchase order and payment of the production advance.

The client / client's agents indemnify the photographer against any claims that may arise from the use of the photographs.

All postponements after job confirmation and booking of a shooting date will be charged as follows: first postponement: no fee, but all expenses incurred. For every other postponement thereafter: half the agreed fee, plus all expenses. The full fee will be charged for postponements that turn into cancellations. All cancellations after confirmation and/or after booking of a shooting date will be charged at half fee plus all expenses - but any cancellation less than 3 business days before a scheduled shoot will be charged at full fee, plus all expenses incurred.

On the day of the shoot a client representative should be present at the shoot with the authority to accept the shots as executed. Any re-shoot resulting from a misinterpreted brief in absence of a client representative will be charged like a new shoot.

Payment terms: 50% upfront; balance 7 days (O.S. clients: before release of the high res files). With accepting the quote and issue of a purchase order, the agency / client agree to these terms.